



We are the evolutions of the world on Sport & Entertainment.

Sportainment is the new trend.

Sport and entertainment come together to create unique experiences that capture the public's attention on the streets, on social networks and on new platforms.

Nothing is like it used to be. New sports and cultural trends are making the new generations fall in love and become a fundamental part of their new way of relating to each other.

**We create experiences without limits,
that last in memory**





ENTHUSIASTS AND PROFESSIONALS

«I am currently leading a project where my two great passions, sports and events, merge.»

With over 30 years of experience in the world of sports and events, he has become the leader of a team that loves challenges and creating unique and innovative events.

This veteran professional climber, who loves both the world of sports and the world of events, sets no limits to the challenges he will face with his team.

One of his latest achievements has been to create and manage an event like the Redbull Creepers. A real madness!

And there is still a long way to go.

CASE STUDIES

Follow us and never let go of your dreams..

Discover a world beyond sports, entertainment, leisure, brands...

Discover a world of events as you had never imagined before.

WE MAKE THE CRAZIEST IDEAS COME TRUE!

Creating innovative experiences that generate sensations that last over time.





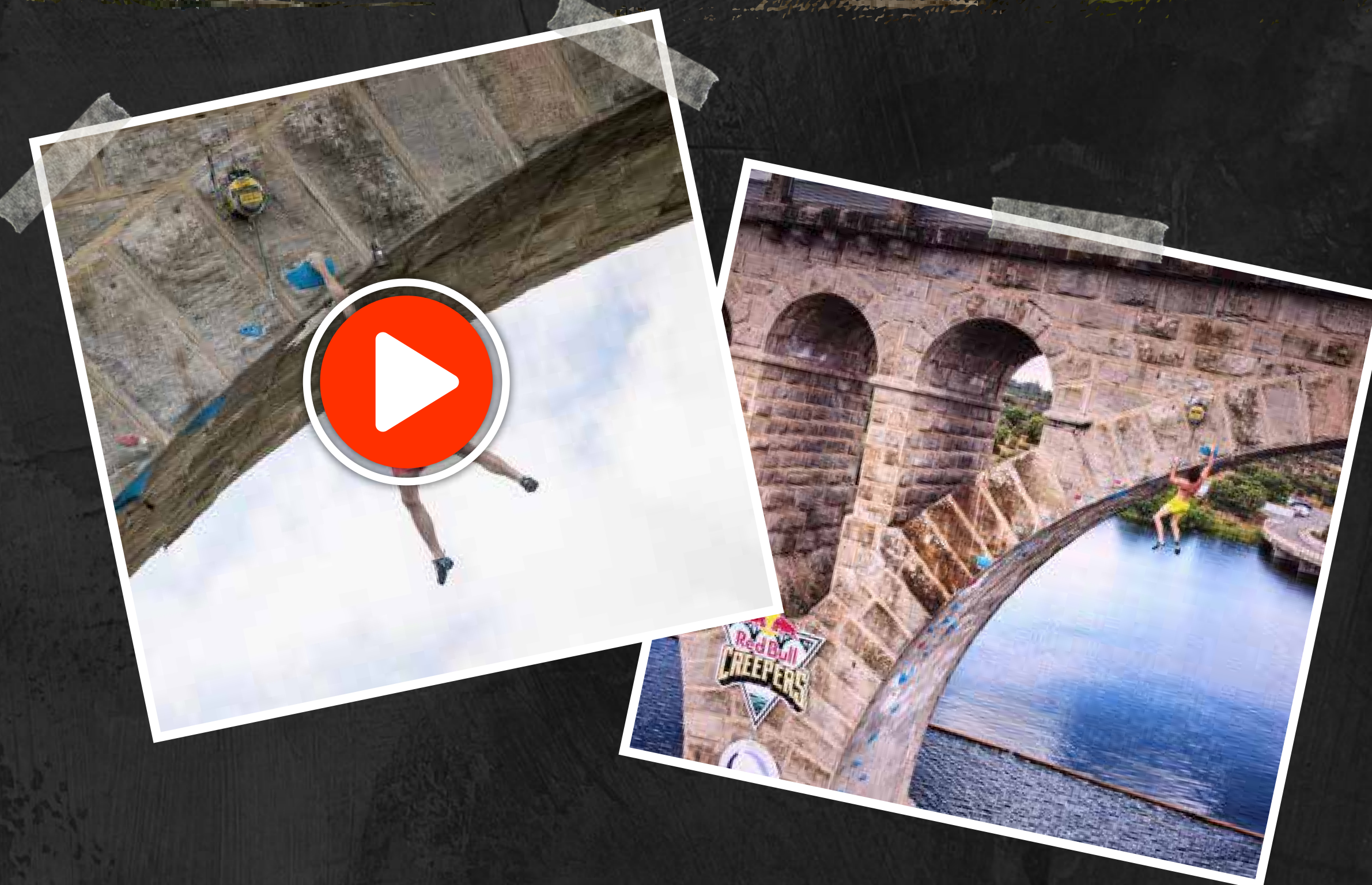
"SOME BRIDGES ARE CROSSED, OTHERS ARE CONQUERED".

Redbull Creepers was born in 2014 after a conversation with Bernard Scheiflinger (Head of international & Event Marketing presso Red Bull). After talking about one of our events, the DWS Master Series, Bernard said that we had to give the format a twist and look for a new bridge.

After a year of searching, we created "**Red Bull Creepers**". 16 of the world's best climbers facing a challenging course on a bridge over the waters of the Arja River. The toughest climbing competition in the world, the one you've never heard of, where they tried to defy gravity and reach the 13-meter summit in the shortest time possible.

Who came out on top in this ultimate test of speed, strength and agility?

After two successful editions, we are already working on a step further! Soon we will have new news from **Redbull Creepers**!



PSICOBLOC

BOULDER

CLIMBING WITH OUT ROPE

DEEP WATER SOLOING



LET'S CHASE TAG

World Chase Tag® is an adrenaline rush, action sport combining the athleticism of Parkour with the game of tag.



PARKOUR



OFFICIAL CLIMBING COMPETITIONS

We are the organizers of the official competitions of the **Spanish Climbing Cup**, the Spanish **Climbing Championship** and the **European Climbing Cup**.

Today these competitions are a clear example of Sportainment.

It is not just a competition but it becomes a real event-city that reaches millions of people in each edition (thanks to the joint communication between television, social networks and the event itself).



WALLTOPIA

Indoorwall
Climbing Gyms

SPEED CLIMBING

CLIMBING

BOULDER





THE LARGEST EVENT OF URBAN CULTURE AND ACTION SPORTS SOUTH EUROPE.

Born in 2001 as a skate competition in Vigo (Spain).

22 editions later, twelve disciplines accompany skateboarding, including evidence of the prestige of World Cup or International in Stake, Bmx or Basket 3x3.

SKATE

BMX

DIRT JUMP

MTB

3X3

BREAKING

FLATLAND

BATTLERAP

STREET ART

MUSIC

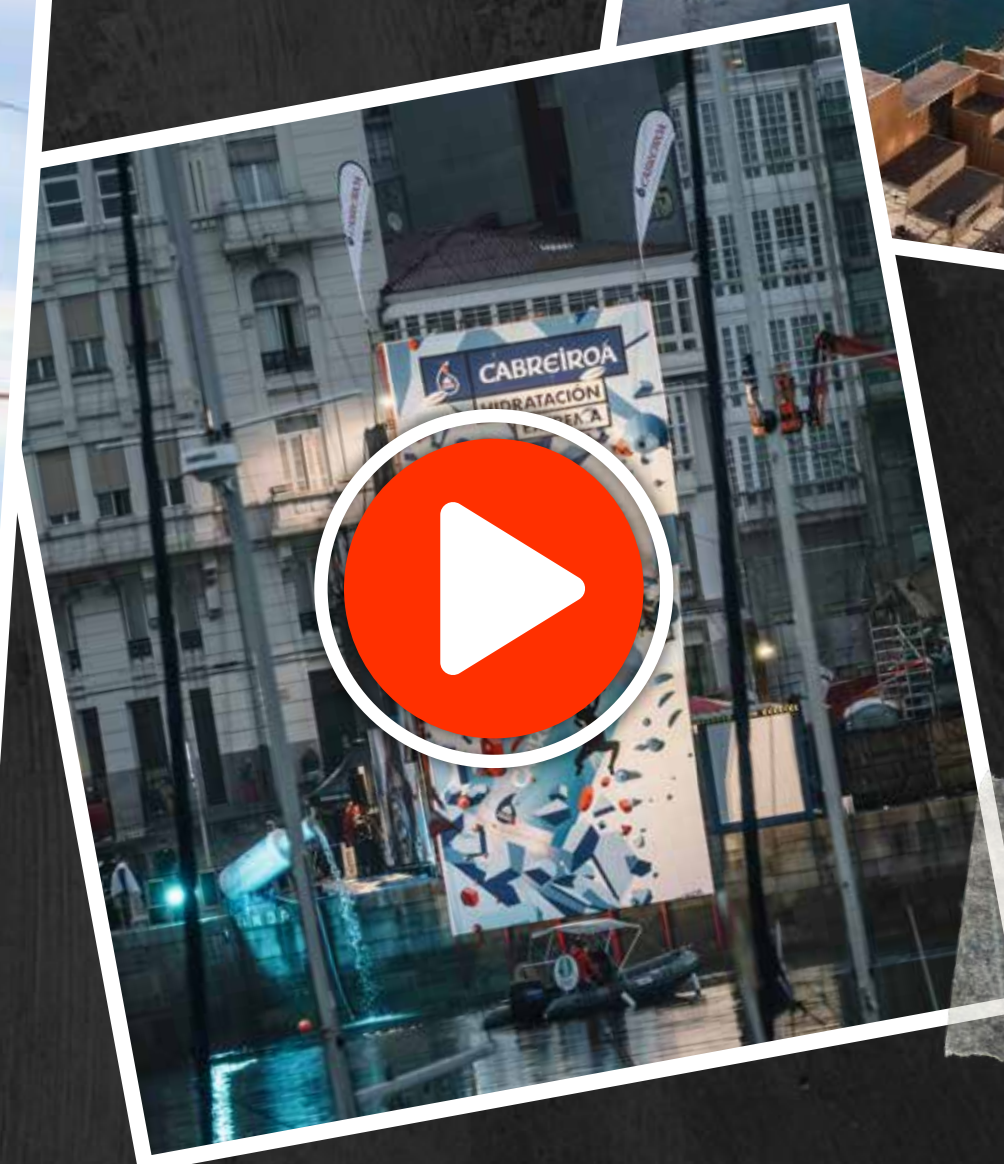
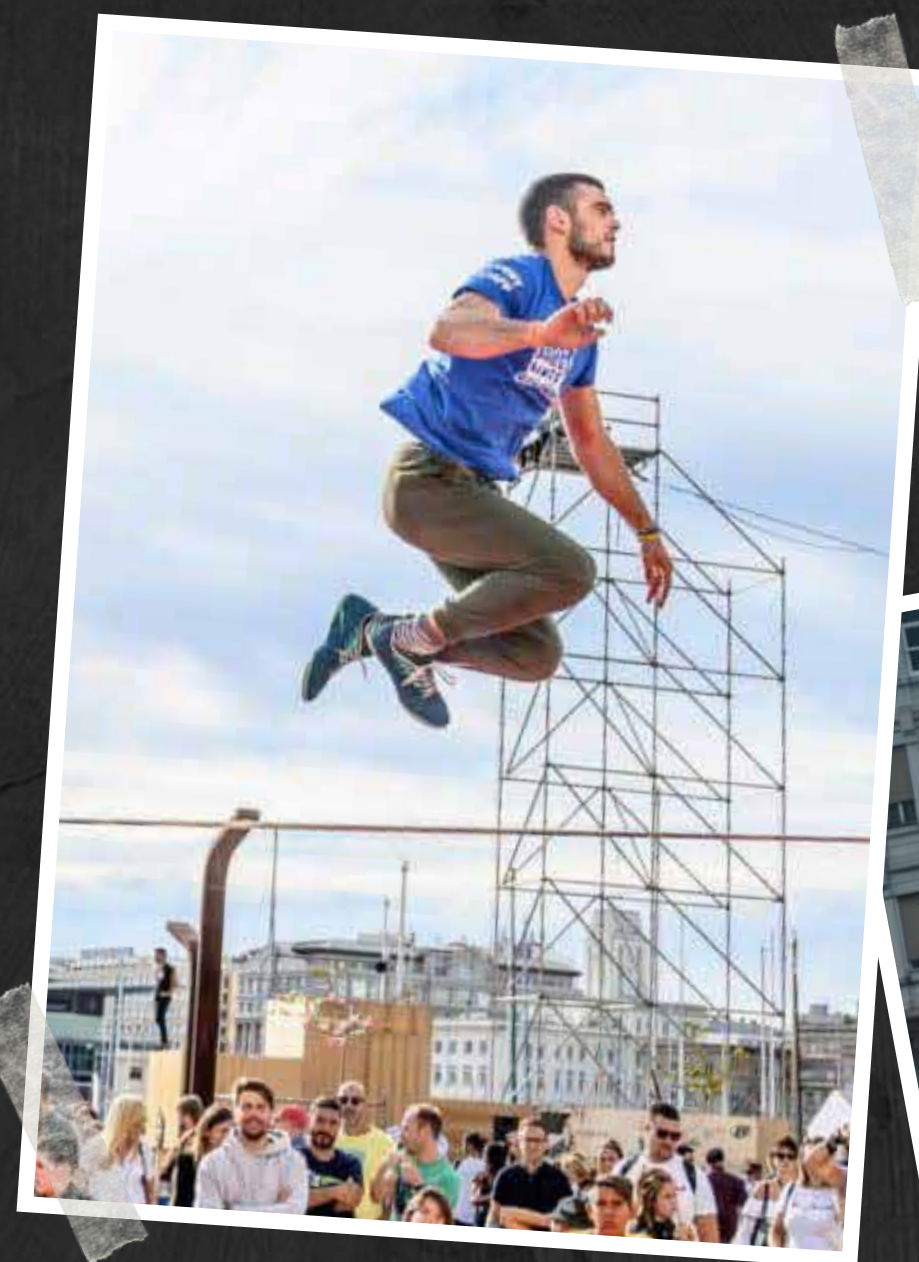




"ONE OF THE BIGGEST URBAN SPORTS EVENTS, WHERE THE MAIN TOOL IS BODY".

Street Games is born in 2019 in A Coruña, as a city event that mixes sport and urban culture, bringing together elite athletes, amateurs and families.

More than twenty-five thousand square meters and more than 80,000 people enjoy every year a unique event, which in each edition includes different disciplines and new trends.


WALLTOPIA

PSCIOBLOC

SLACKLINE

PARKOUR

SPEED CLIMBING

BREAKING

BOULDER

GRAFFITI

DEEP WATER SOLOING

& MORE



"WHY WE CLIMB BUILDINGS, BECAUSE THEY ARE THERE."

Urban climbing has been practiced in cities for decades, any climber in your city has hung on a wall and dreamed of scaling some monument or emblematic building....

Urbarock was born in 2020, and today is part of the Urban Climbing Cup, official event of the Spanish Federation.

In this way you can climb buildings with permission, thus giving the opportunity to many people to immortalize that moment and at the same time give visibility and prominence to different towns and cities with something as natural as climbing walls.

"You only have permission that day to climb the church or the town hall of your town".



CLIMBING

BOULDER

DWS[®]

MASTER SERIES

The first worldwide **DWS** competition, the Psicobloc Masters Series, was created in Spain in 2010.

Since then it has grown into an international event and we have taken it to different cities such as Bilbao, Salt Lake City, Coruña and Ferrol.

Along the way we have managed to do "unique things" such as being the first in the world to mount the DWM installation on a platform in the middle of the sea and move it pulled by a boat from one place to another.

For all these reasons, the original "Psicoblock Master Series" has become the **DWS MASTER SERIES** and we are ready to take it to the whole world!

WALLTOPIA

PSICOBLOC

CLIMBING WITH OUT ROPE

DEEP WATER SOLOING





A SPORTAINMENT CONCEPT BASED ON E-SPORTS, HAND IN HAND WITH ONE OF THE MOST IMPORTANT CLUBS IN EUROPE

We created a new concept of entertainment for all audiences based on e-sports, together with one of the most important clubs in Europe.

To do this, we enabled various areas where participants could enjoy the latest in VR technology, videogames and even sign up for a competition with most successful video games: Fortnite, League of Legends , FIFA etc.

E-SPORT



PARK OUR PRO TOUR



One of the most spectacular urban sports, it will be an **Olympic sport** in **Los Angeles in 2028**.

Parkour is the art of movement, "going from point A to point B in a creative and dynamic way with your body".

CATEGORIES:

SPEED: In the race athletes must overcome obstacles as fast as possible to reach the finish line in the shortest possible time.

FREE STYLE: In the test the athletes use the obstacles to show their style and creativity while their technical performance is judged.

WALLTOPIA

SPEED PARKOUR

FREE STYLE PARKOUR



CONTACT US

If you have **any questions** feel free to
fet in touch with **our team.**



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